



September 6, 2011

Dear Community Business Partner,

On Friday, November 18, 2011, The Arc Mercer will hold its **Annual Fall Gala** at the Historic Masonic Temple in Trenton, NJ. The Arc Mercer is a nonprofit organization that has served Mercer County children and adults with developmental disabilities for over sixty years. Our organization provides a myriad of support services with the central focus of empowering those we support through opportunity.

Each year, hundreds of people from the local community attend our Fall Gala, which serves as a way to celebrate our achievements over the past year and recognize those outstanding individuals who helped us along the way. In addition to our employee and consumer of the year awards, our 2011 community award recipients are:

**The Community Hero Awards**

Honorable Chris Christie  
Governor of New Jersey

*Accepted by Jennifer Velez, Commissioner, NJ Dept. of Human Services*

&

Honorable Brian M. Hughes  
Mercer County Executive

**The Community Partner Award**

PSEG Direct Install Program

Alfredo Matos, Bill Walsh & Frank J. Lucchesi

**We hope that you will contribute to this important evening by purchasing a sponsorship package, advertisement or donating to our Silent Auction.** Your sponsorship or gift of merchandise, gift certificates, theater or sporting event tickets, services, or even collectibles will attract the attention of all our guests and award recipients—not to mention help to ensure the evening's financial success.

Kindly fill out the attached form and send it to The Arc Mercer at 180 Ewingville Road, Ewing, New Jersey 08638 by October 24, 2011, so that we can process the item(s) in a timely manner. For more information, please contact Kelly Jiras at 609-406-0181, ext. 146 or at [kjiras@arcmercer.org](mailto:kjiras@arcmercer.org).

Thank you for your generosity and support.

Sincerely,

Geoff Morris  
Board President  
The Arc Mercer

Steven Cook  
Executive Director  
The Arc Mercer